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01 | 002408_0003_BARC_NL_Efficiency.indd

Studio Mechanical

9-2-2008 3:54:00 PM

DPA Darren Cutlip

Released Unreleased

Laser None

Job info

VB&P Job 002408_0003
Client BARC
Mats close 09-16-2008
1st insert 09-23-2008
Title September NYT strips
Color/B&W 4C
Live None
Trim 11.55" x 3"
Bleed None
Gutter None
Scale 1" = 1"
Pubs New York Times

Approvals

_____ **Art Director** Tavia Holmes
 _____ **Copywriter** Eric Liebhauser
 _____ **Designer** None
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 _____ **Project Mgr** Leah O'Callaghan

 _____ **Studio Mgr**
 _____ **Buddy Check**
 _____ **Proofreader**

Production notes

- regular legal is 8 pt./80K
- light legal is 7 pt./80K
- url is 8pt./80k
- .5 pt. keyline on trim prints 80K

Fonts & Images

Fonts Expert Serif (Bold Italic)
 Expert Sans (Regular, Light, Black, Bold)
Images IBIM_Badge_Interim_041108.eps
 is_grad_4c_pos_cmyk_r.eps

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